CLAIMS

What is claimed is:

1. A method of presenting channel content in a distributed network having a client device and a server device, the method comprising:

evaluating tagged content;

creating a personalized channel at the client device, wherein the personalized channel comprises content from two or more predetermined channels; and

displaying the content on the personalized channel.

2. A method as defined in claim 1 wherein the tagged content is received from the server device and wherein the method further comprises:

parsing the tagged content to evaluate the tags; and
wherein the act of creating a personalized channel comprises repackaging
content into the personalized channel.

3. A method as defined in claim 1 wherein the tagged content is received from the server device and wherein the method further comprises:

parsing the tagged content to evaluate the tags; and wherein the act of creating a personalized channel comprises automatically redirecting selected content to the user.

4. A method as defined in claim 1 wherein the personalized channel is automatically created through use of a profile, wherein the profile is a stored data structure identifying user preferences and wherein the evaluating act compares incoming tag information with the profile to determine which content to add to the new channel.

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- 5. A method as defined in claim 4 wherein the profile further comprises exclusion information and wherein content is not added to the personalized channel when tag information associated with the content matches exclusion information in the profile.
- 6. A method as defined in claim 4 wherein the preference information comprises preferences as to the type of content and the rating of the content.
 - 7. A method as defined in claim 4 further comprising: manually creating the profile.
 - 8. A method as defined in claim 4 further comprising: automatically creating the profile based on historical information.
 - 9. A method as defined in claim 8 further comprising: automatically updating the profile based on updated historical information.
- 10. A method as defined in claim 1 wherein the personalized channel is manually created and updated.
 - 11. A method as defined in claim 1 further comprising:

 creating a second personalized channel, the second personalized channel
 comprising content from two or more predetermined channels, wherein second
 channel comprises at least some content not in the first personalized content.
- 12. A method as defined in claim 11 further comprising:

 accessing the first personalized channel using a first access code; and accessing the second personalized channel using a second access code, the second access code being different from the first access code.

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- 13. A computer readable product readable by a computing system and encoding a computer program of instructions for executing a computer process comprising the acts defined in claim 1.
- 14. A computer readable product readable by a computing system and encoding a computer program of instructions for executing a computer process comprising the acts defined in claim 9.
- 15. A computer readable product readable by a computing system and encoding a computer program of instructions for executing a computer process comprising the acts defined in claim 10.
- 16. A computer readable product readable by a computing system and encoding a computer program of instructions for executing a computer process comprising the acts defined in claim 11.
- 17. A computer readable product readable by a computing system and encoding a computer program of instructions for executing a computer process comprising the acts defined in claim 12.
- 18. A method of displaying a programming guide of channel content in a distributed network having a client device and a server device, the method comprising: receiving tag information prior to receiving associated content; evaluating tag information based on a stored profile of preferences; and displaying a personalized programming guide at the client device, wherein the personalized programming guide displays a preferred subset of available content.

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- 19. A method as defined in claim 18 wherein the preferred subset matches the profile preferences.
- 20. A method as defined in claim 18 wherein the personalized programming guide blocks content tags associated with content to be excluded, as identified in the profile.
- 21. A method as defined in claim 18 wherein the personalized programming guide displays one or more personalized channels.
- 22. A method as defined in claim 21 wherein the programming guide scrolls through the predetermined channels, wherein the method further comprises: continuously displaying the one or more personalized channels.
- 23. A computer readable product readable by a computing system and encoding a computer program of instructions for executing a computer process comprising the acts defined in claim 18.
- 24. A computer readable product readable by a computing system and encoding a computer program of instructions for executing a computer process comprising the acts defined in claim 22.

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25. A system for displaying personalized channel information comprising:
a receive module that receives tag information, wherein the tag
information is associated with content that may be viewed by a user of the system;
an analysis module that analyzes the tag information and modifies the
display of the tag information; and
a display module for displaying the modified tag information.

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- 26. A system as defined in claim 25 wherein the modified tag information displayed is an abbreviated programming guide.
- 27. A system as defined in claim 26 wherein the abbreviated programming guide displays personalized channel data.
 - 28. A system as defined in claim 27 further comprising:
 a user input/output module that receives personalized channel content
 selections to be added to the personalized channel, wherein the analysis module
 adds the selected content to the personalized channel.
 - 29. A system as defined in claim 27 further comprising:
 a profile interface module that accesses a user profile and provides tag
 information to the analysis module, the analysis module uses the profile tag
 information in selecting content to add to the personalized channel.
- 30. A system as defined in claim 25 wherein the modified tag information comprises a personalized channel of content.
 - 31. A system as defined in claim 30 further comprising:
 a user input/output module that receives personalized channel content
 selections to be added to the personalized channel, wherein the analysis module
 adds the selected content to the personalized channel.
 - 32. A system as defined in claim 30 further comprising:
 a profile interface module that accesses a user profile and provides tag
 information to the analysis module, the analysis module uses the profile tag
 information in selecting content to add to the personalized channel.

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